

"SWAC reinforced my convictions—especially the importance of art's intrinsic values." Al Singer, *Al Singer Presents*

Presented by the Arizona Commission on the Arts

Southwest Arts Conference 2006

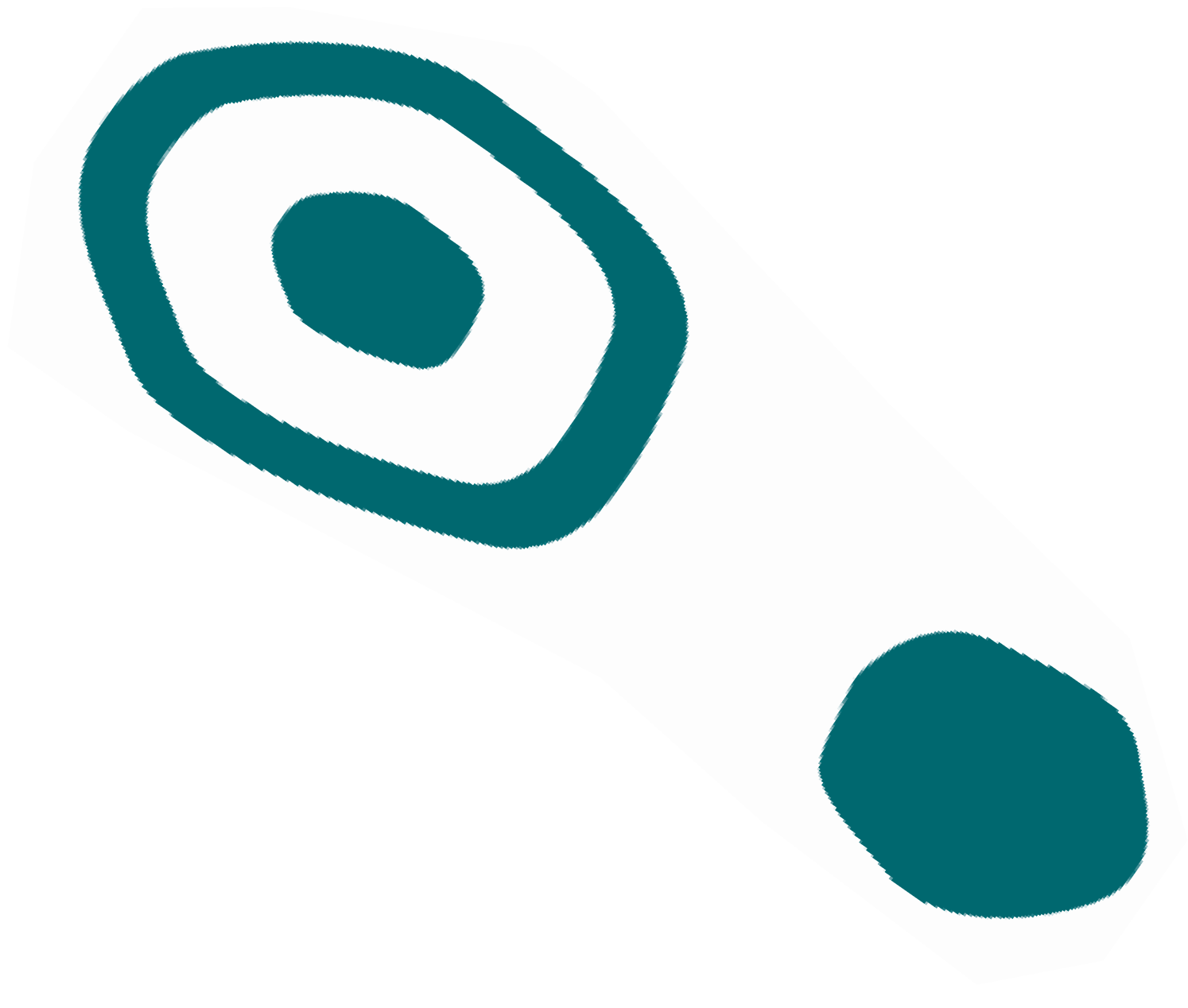
passages



417 W. Roosevelt
Phoenix, AZ 85003-1326
www.azarts.gov

Early Bird Registration Deadline: Friday, January 13, 2006

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passages

Southwest Arts Conference 2006

Friday, January 27, 2006

8:00 am - 4:30 pm

Glendale Civic Center

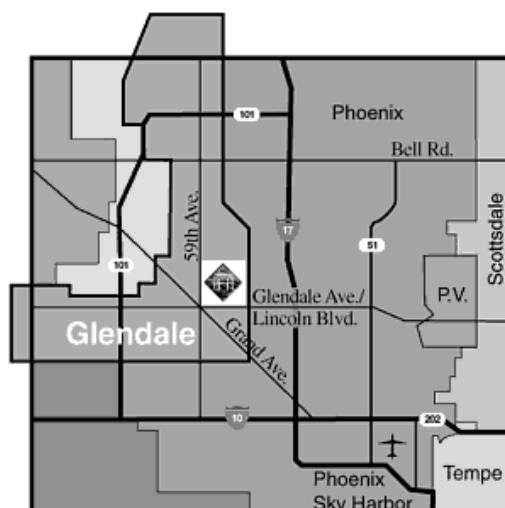
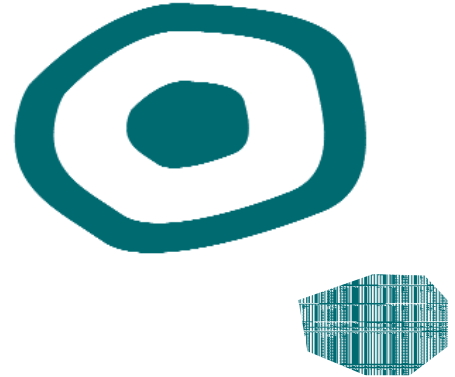
Presented by the Arizona Commission on the Arts

SWAC - The Southwest Arts Conference

Passages is the 29th annual SWAC, presented by the Arizona Commission on the Arts (ACA). This annual gathering of the Arizona arts community is your opportunity to meet and network with colleagues, share in the latest thinking about arts policy and practice, and access resources and information that will make a difference in your work. SWAC is infused with concepts about building participation in the arts, and understanding how arts participation creates personal and collective value and benefits. Please join us.

Agenda

- | | |
|------------------|--|
| 8:00 - 8:45 am | Registration & Continental Breakfast |
| 8:15 - 8:45 am | Emerging Leaders: Welcome (Optional peer group) |
| 8:45 - 9:00 am | Welcome by Robert C. Booker, ACA |
| 9:00 - 10:00 am | Morning Keynote by Meredith Monk |
| 10:00 - 11:15 am | Moderated Breakout Sessions — The Arts... <ol style="list-style-type: none">1. Marking Change in Communities2. Creators Engaging Communities3. Life Long Learning4. Shaping Public Policy |
| 11:30 - 12:15 pm | Lunch and Introductions |
| 12:15 - 1:00 pm | Afternoon Keynote by Bill Ivey |
| 1:15 - 2:30 pm | Moderated Breakout Sessions — The Arts... <ol style="list-style-type: none">1. Marking Change in Communities2. Creators Engaging Communities3. Life Long Learning4. Shaping Public Policy |
| 2:45 - 3:30 pm | Practical Sessions: Pathways to Successful Arts Experiences <ul style="list-style-type: none">▪ Emerging Leaders Toolkit▪ Understanding Participation: Learning, Transitioning, and Moving Forward▪ Organizational Wellness through the Commission's Consultant Services▪ Building Your Career Continues▪ An Educator's Guide to Working with the Commission |
| 3:30 - 4:30 pm | Connections Café |



Southwest Arts Conference 2006 Friday, January 27, 2006

8:00 am - 4:30 pm
Glendale Civic Center

5750 West Glenn Drive
Glendale, AZ 85301
(623) 930-4300 phone
(623) 930-4319 fax



The Arts Commission Turns 40!

Yes, you heard right: it's our 40th anniversary! SWAC 2006 not only offers you a passage toward a deeper understanding of the value of arts participation, it's also a time to celebrate! The Commission is entering its "flourishing forties." But this celebration isn't solely about the Commission, it's also about the wonderful partnerships we have had with you: artists, schools, arts organizations, and municipalities! Come join us as we look toward the future with our new strategic plan, and meet the person who will lead us there, the Commission's new Executive Director, Robert C. Booker!!

The Commission envisions an Arizona where all people can broaden, deepen and diversify their engagement with the arts, as creators, audiences and supporters, in ways that are satisfying and integral to their lives.



Fundraising Without a Development Director

A Workshop for Anyone in the Arts
Presented by the Arizona Presenters Alliance

WHEN:	Thursday, January 26, 2006
TIME:	1:30 pm - 5:30 pm
WHERE:	Four Points Sheraton Metrocenter, Phoenix (10220 North Metro Parkway East)
APA Members:	\$35 or \$100 for a group of four
Non-APA Members:	\$45 or \$125 for a group of four (All groups must be staff/volunteers within the same organization)

The Arizona Presenters Alliance is pleased to provide this workshop to assist everyone in the arts. We all are asked to do more for less these days so come and learn some new and maybe even some old strategies.

To sign up or for more information, visit www.azpresenters.org/workshops.asp or contact Steve Potter at 480.965.0190 (shpotter@asu.edu).

ABOUT THE SPEAKER: Nadine Stafford will be the workshop leader. Nadine has worked in Arts Administration for over 25 years, and has helped start-up three performing arts companies and helped to open three theater facilities. She has been the Grants and Services Director for the New Mexico Arts Division and Associate Director for Development for the Santa Fe Opera. She is currently the Senior Development Officer for United Way of Santa Fe County.

Southwest Arts Conference 2006 Registration Form

- ☐ **Early Bird Registration Individual Fee: \$50**
(postmark, online or fax deadline: Friday, January 13, 2006)
- ☐ **Regular Registration Individual Fee: \$60**
(postmarked, online or faxed after: Friday, January 13, 2006)
- ☐ **Residency Roster Artist \$25**
- ☐ **Full-Time Student Registration \$25**
(send photocopy of ID with registration)

Team Registration Rates (Three or more people from an organization)

- ☐ **Early Bird Registration Team Fee: \$40 each**
(postmark, online or fax deadline: Friday, January 13, 2006)
- ☐ **Regular Registration Team Fee: \$50 each**
(postmarked, online or faxed after: Friday, January 13, 2006)

One registrant per form: copy form as needed. To receive the Team Registration rate, all registrations must be submitted together.

Total \$ _____

Name _____

Organization _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Are you an emerging leader? ☐ Yes ☐ No

Vegetarian Lunch ☐ Yes ☐ No

Cancellation Policy:

Cancellations by Friday, January 13 will receive a full refund.
No refunds after January 13, 2006.

Payment:

Check or money order payable to Arizona Commission on the Arts.
Please reference "SWAC" and the registrant's name.

Complete this form and mail in or fax to (602) 256-0282 or visit
www.azarts.gov/swacregistration.htm to register online.

Then mail in your payment to: Arizona Commission on the Arts
417 W. Roosevelt St.
Phoenix, AZ 85003-1326

*No registration confirmation will be sent. We regret we are
unable to accept payment by credit card.*

Connections Café

Here's your opportunity to have face-to-face conversations and connect with presenters, artists, educators and arts administrators from around the state. Meet *Roster* artists, Peer Consultants, local arts councils and commissions from around the state, Arizona Commission on the Arts staff, Western States Arts Federation (WESTAF) staff, representatives from large arts organizations and service organizations serving all disciplines.

Thursday Night Gathering Spot

Thursday Night Gathering Spot

Thursday, January 26, 2006

Four Points Sheraton Metrocenter

10220 North Metro Parkway East, Phoenix

Nearest Major Intersection: I-17 and Peoria

(602) 997-5900

5:30 - 8:00 pm

Gather in the lounge to catch up with colleagues and make plans for dinner or an arts event! No-host; open bar.

Co-Sponsors

The Southwest Arts Conference is supported in part by The Wallace Foundation and the National Endowment for the Arts. We also thank the Glendale Civic Center and Diane Williams for their assistance with the event.



This document is available in alternative formats by contacting the Arts Commission at (602) 255-5882.

Meredith Monk, Morning Keynote Presenter



Using her voice as an instrument, Meredith Monk has spent more than 40 years creating a new genre of music and performance. She fuses sound — squeaks, and hums and little cries, glottal attacks and grunts — with movement, images, objects and light to reveal new methods of perception. As a keynote speaker, she will illustrate her journey as artist and as focal point of a multifaceted vocal ensemble. She will also introduce her latest endeavor, *The Impermanence Project*, which will debut at ASU Galvin Playhouse on Saturday, January 28, 2006.

Bill Ivey, Afternoon Keynote Presenter



Photo Credit: Max Hirshfeld

Bill Ivey is the director of the Curb Center for Art, Enterprise, and Public Policy at Vanderbilt University, an arts policy research center with offices in Nashville, Tennessee, and Washington, D.C., as well as the director of the Center's Arts Industries Policy Forum. Ivey is the former chairman of the National Endowment for the Arts (1998-2001). He is credited with restoring Congressional confidence in the NEA and its work.

As the Commission embarks on a new wave of partnership with the Arizona arts and culture community and seeks to build greater value for the arts, Bill Ivey will present his unique national perspective on where arts activity and public policy connect and, sometimes, collide.

Bill Ivey's appearance is made possible through support from The Wallace Foundation, which has commissioned a pending book examining trends in cultural participation, of which Ivey is the co-editor. Wallace is also Arizona's partner in the Understanding Participation program. For more information on arts participation, please visit the Knowledge Center at wallacefoundation.org.

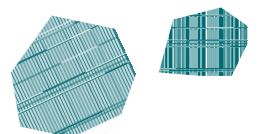
Daniel Bernard Roumain, Visiting Artist



Photo Credit: Lesley Lyons

Daniel Bernard Roumain is a composer, performer, violinist, and bandleader who seamlessly blends funk, rock, hip-hop and classical music into a new sonic vision that is far out and creative. He is a classical-urban ambassador for the next generation, and for a widening audience, on a growing national and international scene, he's simply revolutionary.

Roumain is currently an artist-in-residence at Arizona State University.



Breakout Sessions—The Arts...

(Repeated in the afternoon—choose one in the morning and a different one in the afternoon)

1. Marking Change in Communities

Panelists: *Matthew Moore, Artist; JT Tannous, Smoki Museum; Donald Nelson, Hopi Educator; Madeline Kiser, Inside/Out Literacy Project*

The arts can be integral to the process of change by helping shape identity, bridge differences, or facilitate transition. The panelists will relate their different personal/professional stories and roles as individual artists, arts/cultural institution supporters, and social organizers. They will spark a discussion on how marking change through the arts, through whatever discipline or means, can enrich the lives of artists, administrators, and community participants.

2. Creators Engaging Communities

Daniel Bernard Roumain's rise to international fame is based not only on his exquisite musicianship, but also on his ability to ignite the imagination—working in communities where people could not even imagine that they would love the arts. Arizona State University Public Events has enabled Arizona communities to benefit from this work. Daniel will talk about the scope of his work here in Arizona and how other artists within the state are having similar effects.

3. Life Long Learning

Panelists: *Susan Corl, Roster Teaching Artist; Andrew Rush, The Drawing Studio; Delisa Myles, Human Nature Dance Company*

All participation in the arts is about learning. As arts viewers or makers we identify, inquire, reflect and critique. We learn about the art form, about one another and ourselves, about cultures and historical periods, about perspectives and ideas. That learning takes place over a lifetime. This session will explore three examples of lifelong learning opportunities in the arts: an intergenerational dance project, a drawing studio, and a multi-age literacy project.

4. Shaping Public Policy

Panelists: *Jim Copenhaver, Arizona Citizens for the Arts; Allan Affeldt, Artist; Paul Senseman, Policy Development Group; Richard Sims, Sharlot Hall Museum; Susan Thompson, Peoria School District*

The Commission's new strategic plan recognizes the value of including the arts in broad public policy areas. Specifically, we hope to work with our partners to include the arts in policy discussions and decisions in the areas of education, economic development, community development, aging, health, transportation, tourism, justice, and safety. We will discuss how the arts can become a part of these agendas and how involvement in these other issues can influence direct advocacy on behalf of the arts.

Practical Sessions

Pathways to Successful Arts Experiences

Emerging Leaders Toolkit

If you are age 35 or under or have been in your profession in the arts and culture field for less than 5 years, you are an emerging leader. Participants will receive information to put into their professional toolkit. Come hear other professionals in the field relate their experience as emerging leaders, learn about professional development opportunities, and discover strategies designed to benefit your career growth.

Understanding Participation: Learning, Transitioning, and Moving Forward

This session will explore what the Commission and our grantees have learned through working on Understanding Participation (UP) research projects. We will also address how the UP framework has become the Commission's foundation and informed our new strategic plan. New Commission Executive Director, Robert C. Booker, will discuss the Minnesota State Arts Board's own START project, Statewide Audience Development Initiative (SADI), and what he learned overseeing the Minnesota State Arts Board's Wallace grant.

Organizational Wellness through the Commission's Consultant Services

You don't have to wait till it's broken to fix it. Regular check-ups might be the answer. Take advantage of this opportunity to pose issues your organization is dealing with and get immediate feedback from our consultants within this group setting.

Building Your Career Continues

A peer group session for artists with disabilities

A group of Arizona artists with disabilities gathered in October 2005 to address career development and develop specific goals and plans. This session will be a chance to "check in" on everyone's progress, and share resources, experiences, and lessons learned. If you didn't attend, you're still welcome to participate in this session and be part of the networking group. Staff from VSA Arts of Arizona and the Commission will be on hand to provide information and support "next steps" for the group and for individual artists.

An Educator's Guide to Working with the Commission

This session is for teachers, and artists on the Commission's *Residency Roster*. Topics covered will include: resources available through the Commission; an introduction to the *Residency Roster*—how teachers and artists can get the most out of it; and, an introduction to the Connections Café, which will take place directly after this session.



Hotels

The following hotels near the Glendale Civic Center have blocks of rooms reserved at a discount for conference participants. Rooms are subject to availability and reservations should be made by the cut-off date noted.

Mention the Southwest Arts Conference (SWAC) when making your reservations. All rates do not include tax. You are responsible for making your own payment.

Four Points Sheraton Metrocenter Hotel
10220 North Metro Parkway East
Nearest Major Intersection:
1-17 Freeway and Peoria
Phoenix, (602) 331-9810
Contact: Sunny DeRosia
SWAC Rate: \$139.00
Cut-off date: January 6, 2006

Mainstay Suites (Formerly Sierra Suites)
9455 North Black Canyon Freeway
Nearest Major Intersection:
1-17 Freeway and Dunlap
Phoenix, (602) 395-0900
Contact: Sandra Ramirez
SWAC Rate: \$109.00
Cut-off date: January 20, 2006

Phoenix Residence Inn by Marriott
8242 North Black Canyon Freeway
Nearest Major Intersection:
1-17 Freeway and Northern
Phoenix, (602) 864-3900
Contact: Erica Montoya
SWAC Rate: \$99.00
Cut-off date: January 13, 2006

Fees

Aware of continuing financial pressures, we are keeping our low Individual registration rate, and our discounted Team rate for organizations sending three or more people; and a special Student rate for full-time high school and college/university students. Support from the National Endowment for the Arts and The Wallace Foundation allows us to keep the conference affordable.

\$50 Early Bird Registration Individual
(postmark, online or fax deadline: Friday, January 13, 2006)

\$60 Regular Registration Individual
(postmarked, online or faxed after: Friday, January 13, 2006)

\$25 Residency Roster Artist

\$25 Full-Time Student Registration
(send photocopy of ID with registration)

Team Registration Rates*
(Per person, three or more people from an organization)

\$40 Early Bird Registration Team
(postmark, online or fax deadline: Friday, January 13, 2006)

\$50 Regular Registration Team
(postmarked, online or faxed after: Friday, January 13, 2006)

* Team registrations must be submitted together

Accessibility

Bill Ivey's Keynote Speech will be American Sign Language-interpreted, and the Conference Opening will be audio-described. Persons with a disability may request an additional reasonable accommodation, such as a sign language interpreter for other sessions, by contacting the Arts Commission at (602) 229-8220. Requests should be made as early as possible to allow time to arrange the accommodation.

Scholarships

A limited number of scholarships (registration fee waivers) are available to Arizona arts organizations and to individuals who have not previously attended SWAC and would not otherwise be able to attend. Also, a limited number of travel scholarships (mileage reimbursement and up to \$80 for one night's lodging reimbursement) are available to individuals residing 70 miles or more outside the metro Phoenix area who otherwise would not be able to attend. Submit a request by letter or email, describing what you anticipate you will gain from attending, to Claire West, Arizona Commission on the Arts, 417 W. Roosevelt St., Phoenix, AZ 85003-1326 or email to (cwest@azarts.gov) by Friday, January 13, 2006.